

CLAIMS

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WHAT IS CLAIMED IS:

- Sub A2*
1. An computer apparatus capable of assisting a user in decision-making in respect of a selected domain, comprising:
 - (a) one or more input interfaces capable of receiving input data representing current information about conditions in a domain;
 - (b) one or more memories for storing a plurality of items of data about said domain and also items of data from a database representing information about the domain and information external to the domain;
 - (c) a decision processor capable of generating output data representing a choice, in accordance with its programmed algorithms, axioms and rules, based on data from said memory and from said input interface(s);
 - (d) a storage device for storing an operator system algorithm and data;
 - (e) a computer programmed to compute said operator system algorithm;
 - (f) one or more user interfaces that enable a user to interact with said decision processor; wherein said user interface may comprise a said input interface;
 - (g) a connection bus capable of effecting connections among the input interface; the memorie(s),the decision processor(s) and user interface(s); wherein said user interface permits a user to select selectable data and a selectable operator system algorithm, one or more selectable domains, selectable axioms and selectable rules; and wherein said decision processor is capable of generating output data based on said selections made.

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2. The apparatus as in claim 1 further comprising:
- (a) an operator system algorithm;
 - (b) said operator system algorithm with recursive capability;
 - (c) said operator system algorithm with feedback capability;
 - 5 (d) said operator system algorithm with capacity to self-modify its operators;
 - (e) said operator system with capacity to follow a set of rules;
 - (f) a set of axioms particular to an area of application of said algorithm;
 - (g) a set of rules particular to a user.
- 10 3. The apparatus as in claim 2 further comprising:
- (a) mapped patent information;
 - (b) mapped technology literature information;
 - (c) a built technology landscape;
 - (d) a built competitive rights landscape;
 - 15 (e) multiple search results;
 - (f) cross-tabulations of frequencies;
 - (g) inferences from general intellectual asset strategy.
- 20 4. The apparatus as in claim 2 further comprising:
- (a) an identify/select-raw-data operator which can select patents;
 - (b) a define-terms operator; wherein said operator is applied to output from said identify/select-raw-data operator;
 - (c) an interrelate-selected-data operator; wherein said operator is applied to output from said define-terms operator;
 - 25 (d) a score-cells operator; wherein said operator is applied to the output from said interrelate-selected-data operator;
 - (e) an analyze(score-company-positions operator; wherein said operator is applied to the output of the score-cells operator.

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5. The apparatus as in claim 4 further comprising:
- (a) an analyze-results-in-terms-of potential-actions operator; wherein said operator is applied to the output of an analyze/score-company-positions operator.
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6. The apparatus as in claim 5 further comprising:
- (a) an evaluate-other-considerations-operator; wherein said operator is applied to the output of an analyze-results-in-terms-of potential-actions operator.
- 10 Sub A³
7. The apparatus as in claim 6 further comprising:
- (a) a first feedback operator; wherein said first operator is applied to the output of the interrelate-selected-data operator to adjust search terms to be narrower or broader in selecting raw data.
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8. The apparatus as in claim 7 further comprising:
- (a) a second feedback operator; wherein said second operator is applied to the output of both the evaluate-other-considerations operator and the evaluate-other-considerations operator so as to refine results-and-investigate-alternative-actions.
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9. The apparatus as in claim 9 further comprising:
- (a) a first set of defined search terms for searching patent text technical literature;
- (b) patents and technical articles identified by identification number and year of issue, for patents, and year of publication for technical articles; wherein said patents and technical articles found which contained text with defined search terms;
- (c) a second set of defined search terms; wherein said terms are applied to text of patents and technical articles already identified by first set of search terms so as to form a two-dimensional matrix;
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- (d) various sub-scores and scores and sub-indices and indices calculated from content of said matrix;
- (e) at least two assignees with at least one of said scores or indices; wherein said scores of each assignee can be compared.

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10. The apparatus as in claim 9 further comprising:

- (a) hits defined as the number of cells in which a patent appears;
- (b) weighted hits defined as the sum, over the cells, of the quantity: the number of patents in a cell times the weight assigned to that cell;
- 10 (c) weighted action defined as the sum, over a search term axis, of the number of search terms rows, or columns, in which a patent appears, where the number of patents appearing in said row, or said column, has been multiplied by a weighting factor for that search term row, or column.

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7 11. The apparatus as in claim 10 further comprising:

- (a) dominance defined as a measure of the percentage of patents, overall, and in recent years assigned to the top 10% of assignees;
- (b) recent dominance defined as a measure of the percentage of recent patents, in the last two years, assigned to the top 10% of assignees;
- 20 (c) innovation is defined as a measure of recent patent activity for issued and applied patents in a cell;
- (d) issued innovation factor is a measure of recent patent activity for issued patents in a cell;
- (e) applied innovation factor is a measure of recent patent activity for applied patents in a cell;
- 25 (f) predictive innovation is the difference between applied and issued innovation;
- (g) predictive innovation factor -1 is defined as:
$$\text{Innovation Factor 1} = (A / ([B + C] / 2))$$
- 30 (h) predictive innovation factor -4 is defined as: Innov. Fct. 4 = $(1/21)\{6(A-B)/B + 5(B-C)/C + 4(C-D)/D + 3(D-E)/E + 2(E-F)/F + 1(F-G)/G\}$.

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12. The apparatus as in claim 11 further comprising:

- (a) average dominance (AvDom) defined as $\text{AvDom} = \frac{1}{2} (\text{dominance quartile} + \text{recent dominance quartile})$;
- (b) average innovation (AvInn) defined as $\text{AvInn} = \frac{1}{2} (\text{issued innovation quartile} + \text{applied innovation quartile})$;
- (c) PredInn is defined as a predictive innovation quartile, for a calculated predictive innovation.

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13. The apparatus as in claim 12 further comprising:

- 10 (a) cell selection index (CSI) defined as: $\text{CSI} = (\text{AvDom}) \cdot (\text{AvInn}) \cdot (\text{PredInn})$;
- (b) assignee composite score (ACS) defined as: $\text{ACS} = H1 \cdot \text{CSI}$ where the H1 factor is multiplied by the Cell Selection Index, CSI, and where:
15 $H1 = (\text{hits in field/patents in field}) \cdot \text{patents in cell} + (\text{recent hits in field/recent patents in field}) \cdot \text{recent patents in cell}$.

Sub A4
14. The apparatus as in claim 13 further comprising:

- 20 (a) assignee field index (AFI) defined as: $\text{AFI} = H \cdot \text{PerCentAHP} \cdot \text{Aver.}$, where:
 $H = \frac{1}{2} [(\text{An Assignee's Hits / An Assignee's Patents}) + (\text{An Assignee's Recent Hits / An Assignee's Recent Patents})]$,
Where:
25 $\text{PerCentAHP} = \text{Percentage of Cells where the Assignee Holds at least one Patent} = (\text{Number of Cells where an Assignee Holds at least one Patent}) / (\text{Total Number of Cells in the Technology Field})$,
And where: $\text{Aver.} = \text{Average (ACI} \times \text{CSI}) \text{ across the Technology Field} = (\text{Sum of each (ACI for the given Assignee in each cell in the Technology Field} \times \text{CSI of the respective cell})) / (\text{Total Number of Cells in the Technology Field})$;

Sub A4 (b)

standardized assignee field index(sAFI) defined as: $sAFI = AFI \cdot$
Standardizing Factor
where: Standardizing Factor = $100 / \text{Max}(AFI)$.

5 15. The apparatus as in claim 14 further comprising:

- (a) assignee cell index (ACI) defined as: $ACI = \frac{1}{2} \{ AvPCPinCell$
 $+ AvPCRPinCell \} \cdot [(ACIsI + 100) + (ACAppI + 100)] / 200 \cdot 1000,$
where:

$AvPCPinCell$ = Percentage of Patents in a Cell held by an Assignee,
10 $AvPCRPinCell$ = Percentage of Recent Patents in a Cell held by an
Assignee),
and where:

Percentage of Patents in a Cell held by an Assignee = (An Assignee's
Patents in a Cell / Total Patents in a Cell),

15 Percentage of Recent Patents in a Cell held by an Assignee = (An
Assignee's Recent Patents in a Cell / Total Recent Patents in a Cell),
and where:

$ACIsI$ = Assignee Cell Issued Innovation,

$ACAppI$ = Assignee Cell Applied Innovation,

20 where:

Assignee Cell Issued Innovation = $ACIsI = (1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \}$

where:

25 A = the number of patents issued within one year of the last patent issued
in the data set; B = the number of patents issued more than one year but
less than two years prior to the issuing of last patent in the data set; C =
the number of patents issued more than two years but less than three years
prior to the issuing of last patent in the data set; D = the number of patents
issued more than three years but less than four years prior to the issuing of
last patent in the data set; E = the number of patents issued more than four
years but less than five years prior to the issuing of last patent in the data

set; F = the number of patents issued more than five years but less than six years prior to the issuing of last patent in the data set; G = the number of patents issued more than six years but less than seven years prior to the issuing of last patent in the data set;

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where:

$$\text{Assignee Cell Applied Innovation} = \text{ACAppI} = (1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \},$$

where:

A = the number of patents applied within one year of the last patent issued in the data set; B = the number of patents applied more than one year but less than two years prior to the issuing of last patent in the data issuing set; C = the number of patents applied more than two years but less than three years prior to the issuing of last patent in the data set; D = the number of patents issued applied more than three years but less than four years prior to the issuing of last patent in the data set; E = the number of patents applied more than four years but less than five years prior to the issuing of last patent in the data set; F = the number of patents applied more than five years but less than six years prior to the issuing of last patent in the data set; G = the number of patents applied more than six years but less than seven years prior to the issuing of last patent in the data set;

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(b) standardized assignee cell index (sACI) defined as:

$$\text{sACI} = \text{ACI} \cdot \text{Standardizing Factor}$$

where:

$$\text{Standardizing Factor} = 100 / \text{Max (ACI)}.$$

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16. The apparatus as in claim 15 further comprising:

- (a) calculated hits, weighted hits, weighted action;
- (b) calculated investment, dominance, recent dominance, issued innovation factor, applied innovation factor, predictive innovation factor -1, innovation factor-4;

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- (c) calculated average dominance, average innovation;
 - (d) calculated cell selection index, assignee composite score;
 - (e) calculated assignee field index, standardized assignee field index;
 - (f) calculated assignee cell index and standardized assignee cell index;
 - (g) at least one of said scores or indices for comparison of different assignees.

17. The apparatus as in claims 11, or 12 or 13 or 14 or 15 further comprising:

- (a) a cluster wherein said cluster is a group of cells are related by having one or more of same patents appearing in each of said cluster's cells;
- 10 (b) a required level of said one or more number of patents in said cluster's cells, in order to define said cluster, is specifiable by a user;
- (c) a cluster may be determined by the arbitrary designation of cells by a user of said designated cells as belonging to a cluster.

15 Sub A5

18. A method of operating a computer apparatus capable of assisting a user in decision making in respect of a selected domain application, comprising the steps of:

- (a) generating data representing a candidate choice from data representing a pool of potential candidate choices utilizing predefined data, axioms, rules, operator algorithm system;
- 20 (b) displaying graphical and alphanumeric output from the generated data;
- (c) evaluating output results;
- (d) readjusting internal parameters or algorithms by the user, as user requires;
- (e) repeating the data generation and data output stages until output data satisfies user.

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19. A method for a making decision aid comprising the steps of:

- (a) utilizing an operator system algorithm;
- (b) incorporating into said operator system algorithm recursive capability;
- 30 (c) incorporating into said operator system algorithm feedback capability;

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- (d) including in said operator system algorithm capacity to self-modify its operators;
- (e) incorporating capability into said operator system to follow a set of rules;
- 5 (f) utilizing a set of axioms particular to an area of application of said algorithm;
- (g) utilizing a set of rules particular to a user.

20. A method for a decision aid comprising the steps of:

- (a) utilizing an operator system algorithm;
- 10 (b) including in said operator system algorithm capacity to self-modify its operators;
- (c) utilizing a set of axioms particular to an area of application of said algorithm.

15 21. The method as in claim 19 further comprising the step of:

- (a) incorporating into said operator system algorithm recursive capability.

22. The method as in claim 19 further comprising the step of:

- (a) incorporating into said operator system algorithm feedback capability.

20 23. The method as in claim 19 further comprising the step of:

- (a) incorporating capability into said operator system to follow a set of rules.

24. The method as in claim 22 further comprising the step of:

25 (a) utilizing a set of rules particular to a user.

25. A method for making a decision aid comprising the steps of:

- (a) utilizing an operator system algorithm;
- (b) utilizing an operator system algorithm;
- 30 (c) incorporating capability into said operator system to follow a set of rules;

- (d) utilizing a set of axioms particular to an area of application of said algorithm;
- (e) utilizing a set of rules particular to a user.
- 5 26. The method as in claim 24 further comprising the step of:
- (a) incorporating into said operator system algorithm recursive capability.
27. The method as in claim 24 further comprising the step of:
- (a) incorporating into said operator system algorithm feedback capability.
- 10 28. The method as in claim 24 further comprising the step of:
- (a) including in said operator system algorithm capacity to self-modify its operators.
- 15 *Sub A6* 29. A method for performing multi-term frequency analysis comprising the steps of:
- (a) mapping patent information;
- (b) mapping technology information;
- (c) building a technology landscape;
- (d) building a competitive rights landscape;
- (e) utilizing multiple search results;
- (f) utilizing cross-tabulations of frequencies;
- (g) utilizing inferences from general intellectual asset strategy.
- 20 30. A method for performing multi-term frequency analysis comprising the steps of:
- (a) applying an identify select-raw-data operator in order to select patents;
- (b) applying a define-terms operator to applied to output from said identify/select-raw-data operator;
- 30 (c) applying an interrelate selected-data operator to output from said define-terms operator;

- (d) applying a score-cells operator to output from interrelate-selected-data operator;
- (e) applying an analyze/score-company-positions operator to the output of the score-cells operator.
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31. The method as in claim 29 further comprising the step of:
- (a) applying an analyze-results-in-terms-of potential-actions operator to the output of an analyze/score-company-positions operator.
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32. The method as in claim 30 further comprising the step of:
- (a) applying an evaluate-other-considerations-operator to the output of an analyze-results-in-terms-of potential-actions operator.
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33. The method as in claim 31 further comprising the step of:
- (a) applying a feedback operator to the output of the interrelate-selected-data operator to adjust search terms to be narrower or broader in selecting raw data.
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34. The method as in claim 31 further comprising the step of:
- (a) applying a feedback operator to the output of both the evaluate-other-considerations operator and the evaluate-other-considerations operator to refine results-and-investigate-alternative-actions.
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35. A method for analysis for patents and technical literature comprising the steps of:
- (a) defining a first set of search terms for searching patent text technical literature;
- (b) applying said search terms to find patents and technical articles by identification number and year of issue, for patents, and year of publication for technical articles;
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- (c) applying a second set of search terms to patents and technical articles already identified by first set of search terms so as to form a two-dimensional matrix;
- (d) defining various sub-scores and scores and sub-indices and indices for said matrix;
- (e) calculating various sub-scores and scores and sub-indices and indices for said matrix;
- (f) utilizing at least one of said scores or indices for comparison of different assignees.
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36. The method as in claim 34 further comprising the steps of:
- (a) defining hits as the number of cells in which a patent appears;
- (b) defining weighted hits as the sum, over the cells, of the quantity: the number of patents in a cell times the weight assigned to that cell;
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- (c) defining weighted action as the sum, over a search term axis, of the number of search terms rows, or columns, in which a patent appears, where the number of patents appearing in said row, or said column, has been multiplied by a weighting factor for that search term row, or column.
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37. The method as in claim 34 further comprising the steps of:
- (a) defining dominance as a measure of the percentage of patents, overall, assigned to the top 10% of assignees;
- (b) defining dominance as a measure of the percentage of recent patents, in the last two years, assigned to the top 10% of assignees;
- (c) defining innovation as a measure of recent patent activity for issued and applied patents in a cell;
- (d) defining issued innovation factor as a measure of recent patent activity for issued patents in a cell;
- (e) defining applied innovation factor as a measure of recent patent activity for applied patents in a cell;

- (f) defining predictive innovation as the difference between applied and issued innovation;
- (g) defining innovation factor -1 as:
$$\text{Innovation Factor 1} = (A / ([B + C] / 2));$$
- 5 (h) defining innovation factor -4 as:
$$\text{Innov. Fct. 4} = (1/21)\{6(A-B)/B + 5(B-C)/C + 4(C-D)/D + 3(D-E)/E + 2(E-F)/F + 1(F-G)/G\}.$$

38. The method as in claim 35 further comprising the steps of:
- (a) defining average dominance (AvDom) as:
$$\text{AvDom} = \frac{1}{2} (\text{dominance quartile} + \text{recent dominance quartile});$$
- (b) defining average innovation (AvInn) as:
$$\text{AvInn} = \frac{1}{2} (\text{issued innovation quartile} + \text{applied innovation quartile});$$
- 15 (c) PredInn is defined as a predictive innovation quartile, for a calculated predictive innovation.

39. The method as in claim 36 further comprising the steps of:
- (a) defining cell selection index (CSI) as:
$$\text{CSI} = (\text{AvDom}) \cdot (\text{Av Inn}) \cdot (\text{PredInn});$$
- 20 (b) defining assignee composite score (ACS) as:
$$\text{ACS} = H1 \cdot \text{CSI}$$

where the H1 factor is multiplied by the Cell Selection Index, CSI, and
where:
$$H1 = (\text{hits in field/patents in field}) \cdot \text{patents in cell} +$$

$$(\text{recent hits in field/recent patents in field}) \cdot \text{recent patents in cell}.$$

- 25 Sub A7 [] 40. The method as in claim 37 further comprising the steps of:
- (a) defining assignee field index (AFI) as:
$$\text{AFI} = H1 \cdot \text{PerCentAHR} \cdot \text{Aver.},$$

where:

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H1 = $\frac{1}{2} [(\text{An Assignee's Hits} / \text{An Assignee's Patents}) + (\text{An Assignee's Recent Hits} / \text{An Assignee's Recent Patents})]$,

where:

PerCentAHP = Percentage of Cells where the Assignee Holds at least one Patent = (Number of Cells where an Assignee Holds at least one Patent) / (Total Number of Cells in the Technology Field),

and where:

Aver. = Average (ACI x CSI) across the Technology Field

= (Sum of each (ACI for the given Assignee in each cell in the Technology Field x CSI of the respective cell)) / (Total Number of Cells in the Technology Field);

(b) defining standardized assignee field index (sAFI) as:

sAFI = AFI • Standardizing Factor

where:

Standardizing Factor = $100 / \text{Max(AFI)}$.

41. The method as in claim 38 further comprising the steps of:

(a) defining assignee cell index (ACI) as:

ACI = $\frac{1}{2} \{ \text{AvPCPinCell} + \text{AvPCRPinCell} \} \cdot [(\text{ACIsI} + 100) + (\text{ACAppI} + 100)] / 200 \cdot 1000$,

where:

AvPCPinCell = Percentage of Patents in a Cell held by an Assignee,

AvPCRPinCell = Percentage of Recent Patents in a Cell held by an Assignee),

and where:

Percentage of Patents in a Cell held by an Assignee = (An Assignee's Patents in a Cell / Total Patents in a Cell),

Percentage of Recent Patents in a Cell held by an Assignee = (An Assignee's Recent Patents in a Cell / Total Recent Patents in a Cell),

and where:

ACIsI = Assignee Cell Issued Innovation,

ACAppI = Assignee Cell Applied Innovation,

where:

Assignee Cell Issued Innovation = ACIsI = $(1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \}$

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where:

A = the number of patents issued within one year of the last patent issued in the data set; B = the number of patents issued more than one year but less than two years prior to the issuing of last patent in the data set; C = the number of patents issued more than two years but less than three years prior to the issuing of last patent in the data set; D = the number of patents issued more than three years but less than four years prior to the issuing of last patent in the data set; E = the number of patents issued more than four years but less than five years prior to the issuing of last patent in the data set; F = the number of patents issued more than five years but less than six years prior to the issuing of last patent in the data set; G = the number of patents issued more than six years but less than seven years prior to the issuing of last patent in the data set;

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where:

Assignee Cell Applied Innovation = ACAppI = $(1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \}$,

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where:

A = the number of patents applied within one year of the last patent issued in the data set; B = the number of patents applied more than one year but less than two years prior to the issuing of last patent in the data issuing set; C = the number of patents applied more than two years but less than three years prior to the issuing of last patent in the data set; D = the number of patents applied more than three years but less than four years prior to the issuing of last patent in the data set; E = the number of patents applied more than four years but less than five years prior to the issuing of last patent in the data set; F = the number of patents applied more than five years but less than six years prior to the issuing of last patent in the data

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set; G = the number of patents applied more than six years but less than seven years prior to the issuing of last patent in the data set;

(b) defining standardized assignee cell index (sACI) as:

$$sACI = ACI \cdot \text{Standardizing Factor}$$

where:

$$\text{Standardizing Factor} = 100 / \text{Max (ACI)}.$$

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42. The method as in claim 39 further comprising the steps of:
- (a) calculating hits, weighted hits, weighted action;
 - 10 (b) calculating investment, dominance, recent dominance, issued innovation factor, applied innovation factor, innovation factor -1, innovation factor-4;
 - (c) calculating average dominance, average innovation;
 - (d) calculating cell selection index, assignee composite score;
 - (e) calculating assignee field index, standardized assignee field index;
 - 15 (f) calculating assignee cell index and standardized assignee cell index;
 - (g) utilizing at least one of said scores or indices for comparison of different assignees.
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43. The method as in claims 35 or 36 or 37 or 38 or 39 further comprising:
- (a) designating a cluster wherein said cluster is a group of cells are related by having one or more of same patents appearing in each of said cluster's cells;
 - (b) specifying a required, by the user, level of said one or more number of patents in said cluster's cells, in order to define said cluster;
 - 25 (c) determining a cluster by the arbitrary designation of cells by a user of said designated cells as belonging to a cluster.
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44. A computer-based decision-aid system, comprising:
- (a) an operator system algorithm;
 - (b) said operator system algorithm with recursive capability;
 - (c) said operator system algorithm with feedback capability;

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- (d) said operator system algorithm with capacity to self-modify its operators;
 - (e) said operator system with capacity to follow a set of rules;
 - (f) a set of axioms particular to an area of application of said algorithm;
 - (g) a set of rules particular to a user;
 - (h) a computer programmed to compute said operator system algorithm;
 - (i) a storage device for storing operator system algorithm and data.

45. A computer-based decision-aid system comprising:

- (a) an operator system algorithm;
- (b) said operator system algorithm with capacity to self-modify its operators;
- (c) a set of axioms particular to an area of application of said algorithm;
- (d) a computer.

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46. The computer-based decision-aid system as in claim 43 further comprising:

- (a) said operator system algorithm with recursive capability;
- (b) a computer.

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47. The computer-based decision-aid system as in claim 43 further comprising:

- (a) said operator system algorithm with feedback capability;
- (b) a computer.

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48. The computer-based decision-aid system as in claim 43 further comprising

- (a) said operator system programmed to follow a set of rules;
- (b) a computer.

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49. The computer-based decision-aid system as in claim 46 further comprising:

- (a) said set of rules particular to a user;
- (b) a computer.

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50. A computer-based decision-aid system comprising:

- (a) an operator system algorithm;

- (b) said operator system with capability to be programmed to follow a set of axioms;
- (c) said operator system with capability to be programmed to follow a set of rules;
- 5 (d) a set of axioms particular to an area of application of said algorithm;
- (e) a set of rules particular to a user;
- (f) a computer.
51. The computer-based decision-aid system as in claim 48 further comprising:
- 10 (a) said operator system algorithm with recursive capability;
- (b) a computer.
52. The computer-based decision-aid system as in claim 49 further comprising:
- 15 (a) said operator system algorithm with feedback capability;
- (b) a computer.
53. The computer-based decision-aid system as in claim 50 further comprising:
- 20 (a) said operator system algorithm with capacity to self-modify its operators;
- (b) a computer.
54. A computer-based multi-term frequency analysis system comprising:
- 25 (a) mapped patent information;
- (b) mapped technology literature information;
- (c) a built technology landscape;
- (d) a built competitive rights landscape;
- (e) multiple search results;
- (f) cross-tabulations of frequencies;
- (g) inferences from general intellectual asset strategy;
- 30 (h) a computer.
55. A computer-based multi-term frequency analysis system comprising:

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- (a) an identify/select-raw-data operator which can select patents;
 - (b) a define-terms operator; wherein said operator is applied to output from
said identify/select-raw-data operator;
 - (c) an interrelate-selected-data operator; wherein said operator is applied to
output from said define-terms operator;
 - (d) a score-cells operator; wherein said operator is applied to the output from
said interrelate-selected-data operator;
 - (e) an analyze/score-company-positions operator; wherein said operator is
applied to the output of the score-cells operator;
 - 10 (f) a computer.

56. The system as in claim 53 further comprising:

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- (a) an analyze-results-in-terms-of potential-actions operator; wherein said
operator is applied to the output of an analyze/score-company-positions
operator;
 - (b) a computer.

57. The system as in claim 54 further comprising:

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- (a) an evaluate-other-considerations-operator; wherein said operator is applied
to the output of an analyze-results-in-terms-of potential-actions operator;
 - (b) a computer.

58. The system as in claim 55 further comprising:

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- (a) a first feedback operator; wherein said first operator is applied to the
output of the interrelate-selected-data operator to adjust search terms to be
narrower or broader in selecting raw data;
 - (b) a computer.

59. The system as in claim 56 further comprising:

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- (a) a second feedback operator; wherein said second operator is applied to the
output of both the evaluate-other-considerations operator and the

evaluate-other-considerations operator so as to refine results-and-investigate-alternative-actions;

- (b) a computer.

5 60. A computer-based system for analysis of patents and technical literature comprising:

- (a) a first set of defined search terms for searching patent text technical literature;
- (b) 10 patents and technical articles identified by identification number and year of issue, for patents, and year of publication for technical articles; wherein said patents and technical articles found which contained text with defined search terms;
- (c) 15 a second set of defined search terms; wherein said terms are applied to text of patents and technical articles already identified by first set of search terms so as to form a two-dimensional matrix;
- (d) 20 various sub-scores and scores and sub-indices and indices calculated from content of said matrix;
- (e) at least two assignees with at least one of said scores or indices; wherein said scores of each assignee can be compared;
- (f) a computer.

61. The system as in claim 58 further comprising:

- (a) hits defined as the number of cells in which a patent appears;
- (b) 25 weighted hits defined as the sum, over the cells, of the quantity: the number of patents in a cell times the weight assigned to that cell;
- (c) weighted action defined as the sum, over a search term axis, of the number of search terms rows, or columns, in which a patent appears, where the number of patents appearing in said row, or said column, has been multiplied by a weighting factor for that search term row, or column;
- (d) 30 a computer.

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62. The system as in claim 59 further comprising:
- (a) dominance defined as a measure of the percentage of patents, overall, and in recent years assigned to the top 10% of assignees;
 - (b) recent dominance defined as a measure of the percentage of recent patents, in the last two years, assigned to the top 10% of assignees;
 - (c) innovation is defined as a measure of recent patent activity for issued and applied patents in a cell;
 - (d) issued innovation factor is a measure of recent patent activity for issued patents in a cell;
 - (e) applied innovation factor is a measure of recent patent activity for applied patents in a cell;
 - (f) predictive innovation is the difference between applied and issued innovation;
 - (g) predictive innovation factor -1 is defined as:
$$\text{Innovation Factor 1} = (A / ([B + C] / 2));$$
 - (h) predictive innovation factor -4 is defined as: Innov. Fct. 4 =
$$(1/21)\{6(A-B)/B + 5(B-C)/C + 4(C-D)/D + 3(D-E)/E + 2(E-F)/F + 1(F-G)/G;$$
 - (h) a computer.
63. The system as in claim 60 further comprising:
- (a) average dominance (AvDom) defined as $\text{AvDom} = \frac{1}{2} (\text{dominance quartile} + \text{recent dominance quartile});$
 - (b) average innovation (AvInn) defined as $\text{AvInn} = \frac{1}{2} (\text{issued innovation quartile} + \text{applied innovation quartile});$
 - (c) PredInn is defined as a predictive innovation quartile, for a calculated predictive innovation;
 - (d) a computer.
64. The system as in claim 61 further comprising:

- SUB 5*
- (a) cell selection index (CSI) defined as: $CSI = (AvDom) \cdot (AvInn) \cdot (PredInn)$;
- (b) assignee composite score(ACS) defined as: $ACS = H1 \cdot CSI$
where the H1 factor is multiplied by the Cell Selection Index, CSI, and
where:
 $H1 = (\text{hits in field/patents in field}) \cdot \text{patents in cell} +$
 $(\text{recent hits in field/recent patents in field}) \cdot \text{recent patents in cell};$
- (c) a computer.

- SUB A8*
65. The system as in claim 62 further comprising:
- (a) assignee field index (AFI) defined as: $AFI = H \cdot \text{PerCentAHP} \cdot \text{Aver.}$,
where:
 $H = \frac{1}{2} [(\text{An Assignee's Hits / An Assignee's Patents}) + (\text{An Assignee's Recent Hits / An Assignee's Recent Patents})],$
Where:
 $\text{PerCentAHP} = \text{Percentage of Cells where the Assignee Holds at least one Patent} = (\text{Number of Cells where an Assignee Holds at least one Patent}) / (\text{Total Number of Cells in the Technology Field}),$
And where: $\text{Aver.} = \text{Average (ACI} \times \text{CSI}) \text{ across the Technology Field}$
 $= (\text{Sum of each (ACI for the given Assignee in each cell in the Technology Field} \times \text{CSI of the respective cell})) / (\text{Total Number of Cells in the Technology Field});$
- (b) standardized assignee field index(sAFI) defined as: $sAFI = AFI \cdot \text{Standardizing Factor}$
where: Standardizing Factor = $100 / \text{Max}(AFI);$
- (c) a computer.

- SUB b11*
66. The system as in claim 63 further comprising:
- (a) assignee cell index (ACI) defined as: $ACI = \frac{1}{2} \{ AvPCPinCell + AvPCRPinCell \} \cdot [(ACIsI + 100) + (ACAppI + 100)] / 200 \cdot 1000,$
where:

Sub B II

AvPCPinCell = Percentage of Patents in a Cell held by an Assignee,
AvPCRPinCell = Percentage of Recent Patents in a Cell held by an
Assignee),
and where:

5 Percentage of Patents in a Cell held by an Assignee = (An Assignee's
Patents in a Cell / Total Patents in a Cell),

Percentage of Recent Patents in a Cell held by an Assignee = (An
Assignee's Recent Patents in a Cell / Total Recent Patents in a Cell),
and where:

10 ACIsI = Assignee Cell Issued Innovation,

ACAppI = Assignee Cell Applied Innovation,

where:

Assignee Cell Issued Innovation = $ACIsI = (1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \}$

15 where:

A = the number of patents issued within one year of the last patent issued
in the data set; B = the number of patents issued more than one year but
less than two years prior to the issuing of last patent in the data set; C =
the number of patents issued more than two years but less than three years
prior to the issuing of last patent in the data set; D = the number of patents
issued more than three years but less than four years prior to the issuing of
last patent in the data set; E = the number of patents issued more than four
years but less than five years prior to the issuing of last patent in the data
set; F = the number of patents issued more than five years but less than six
years prior to the issuing of last patent in the data set; G = the number of
patents issued more than six years but less than seven years prior to the
issuing of last patent in the data set;

where:

Assignee Cell Applied Innovation = $ACAppI = (1/21) \{ [A-B]/B \cdot 6 + [B-C]/C \cdot 5 + [C-D]/D \cdot 4 + [D-E]/E \cdot 3 + [E-F]/F \cdot 2 + [F-G]/G \cdot 1 \}$,

where:

Sub BII

A = the number of patents applied within one year of the last patent issued in the data set; B = the number of patents applied more than one year but less than two years prior to the issuing of last patent in the data issuing set; C = the number of patents applied more than two years but less than three years prior to the issuing of last patent in the data set; D = the number of patents issued applied more than three years but less than four years prior to the issuing of last patent in the data set; E = the number of patents applied more than four years but less than five years prior to the issuing of last patent in the data set; F = the number of patents applied more than five years but less than six years prior to the issuing of last patent in the data set; G = the number of patents applied more than six years but less than seven years prior to the issuing of last patent in the data set;

5 (b) standardized assignee cell index (sACI) defined as:

$$sACI = ACI \cdot \text{Standardizing Factor}$$

10 where: Standardizing Factor = $100 / \text{Max (ACI)}$;

15 (c) a computer.

20 67. The system as in claim 64 further comprising:

(a) calculating hits, weighted hits, weighted action;

25 (b) calculating investment, dominance, recent dominance, issued innovation factor, applied innovation factor, predictive innovation factor -1, innovation factor -4;

(c) calculating average dominance, average innovation;

(d) calculating cell selection index, assignee composite score;

(e) calculating assignee field index, standardized assignee field index;

(f) calculating assignee cell index and standardized assignee cell index;

30 (g) utilizing at least one of said scores or indices for comparison of different assignees;

(h) a computer.

Sub-B 11

68. The system as in claim 60 or 61 or 62 or 63 or 64 further comprising::
- (a) designating a cluster wherein said cluster is a group of cells are related by having one or more of same patents appearing in each of said cluster's cells;
 - 5 (b) specifying a required, by the user, level of said one or more number of patents in said cluster's cells, in order to define said cluster;
 - (c) determining a cluster by the arbitrary designation of cells by a user of said designated cells as belonging to a cluster.

- 10 wr AM 69 67. The system as in claim 59 further comprising:
- (a) a threadword; wherein said threadword acts to narrow a top-down search wherein a large number of initial data records are identified; whereby a reduction in altitude is obtained.
 - 15 (b) a second iteration wherein a more restrictive threadword is utilized; wherein the number of relevant data records is reduced; whereby a further reduction in altitude is obtained.
 - (c) further iteration, as user specifies, utilizing more restrictive threadwords to further reduce the number of relevant data records; whereby a greater reduction in altitude is obtained.

- 20 70 68. The system as in claim 56 further comprising:
- a) a threadword; wherein said threadword acts to narrow a top-down search wherein a large number of initial data records are identified; whereby a reduction in altitude is obtained.
 - 25 (b) a second iteration wherein a more restrictive threadword is utilized; wherein the number of relevant data records is reduced; whereby a further reduction in altitude is obtained.
 - (c) further iteration, as user specifies, utilizing more restrictive threadwords to further reduce the number of relevant data records; whereby a greater reduction in altitude is obtained.

Sub A9

69. The method as in claim 34 further comprising the steps of:
- a) utilizing a threadword; wherein said threadword acts to narrow a top-down search wherein a large number of initial data records are identified; whereby a reduction in altitude is obtained;
 - 5 (b) utilizing a second iteration wherein a more restrictive threadword is utilized; wherein the number of relevant data records is reduced; whereby a further reduction in altitude is obtained.
 - (c) iterating further, as user specifies, utilizing more restrictive threadwords to further reduce the number of relevant data records; whereby a greater 10 reduction in altitude is obtained.

72

70. The apparatus as in claim 10 further comprising:
- a) a threadword; wherein said threadword acts to narrow a top-down search wherein a large number of initial data records are identified; whereby a reduction in altitude is obtained.
 - 15 (b) a second iteration wherein a more restrictive threadword is utilized; wherein the number of relevant data records is reduced; whereby a further reduction in altitude is obtained.
 - (c) further iteration, as user specifies, utilizing more restrictive threadwords to further reduce the number of relevant data records; whereby a greater 20 reduction in altitude is obtained.

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